

Pitchdeck

Investors and

Corporates



SUMMIT 2022



September 30th
Messe Stuttgart



Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND TOURISM

Find your answers here:



What is the Start-up BW Summit?

Start-up BW is the official start-up campaign of Baden-Württemberg and represents a high-performance network of partners from a variety of regional and institutional backgrounds.

With **Start-up BW**, Baden-Württemberg is taking start-up financing and professional support to a level of international excellence.

The **Start-up BW Summit** is an **international showcase**, event and network meeting for the campaign, for the scene, for **start-ups**, start-up **stakeholders**, start-up **ecosystems** and **investors and corporates**.

Baden-Württemberg is the **Place 4B2B**. At the Start-up BW Summit start-ups meet **start-ups**, **corporates** and **SMEs**, **VCs** and **business angels**, who are looking for the **ideas of the future** and offer themselves as customers, partners and mentors with venture capital offers and accelerator programs.

Network partners from consulting, promotion and technology transfer, **private and public start-up stakeholders** and **start-up ecosystems** present their ideas, exchange views, network and learn from each other **internationally, on every level**.

That was the Start-up BW Summit 2019 ...

**400 Start-ups, including
75 from 16 International
Ecosystems**

**200 Network Partners from
consulting, promotion and
technology transfer**

**5,000
Participants**

Partner Country: Israel

**More than 250
Start-up Pitches**

**4 Stages with 3 Keynotes,
7 Top Class Speakers and
6 Success Stories on the panel**



**400 B2B-Partners from Large
and Medium-sized Enterprises**

**25,000 m² Start-up
Culture live with 2.5
times as much Exhibition
Space as the first
Start-up Gipfel 2017**

Unfortunately, the
Start-up BW Summit 2020
had to be cancelled due to the
Corona pandemic.



WHAT

Start-up BW Summit 2022

WHAT: Start-up BW Summit 2022

... and this year,
Start-up BW presents:

one full day of start-up culture in THE LÄND

Start-up BW Summit 2022

the highlight event for start-ups in Baden-Württemberg &

**TÜBINGEN
AI CENTER**

conference on artificial intelligence and start-ups –
bridging cutting-edge research on AI with hands-on solutions

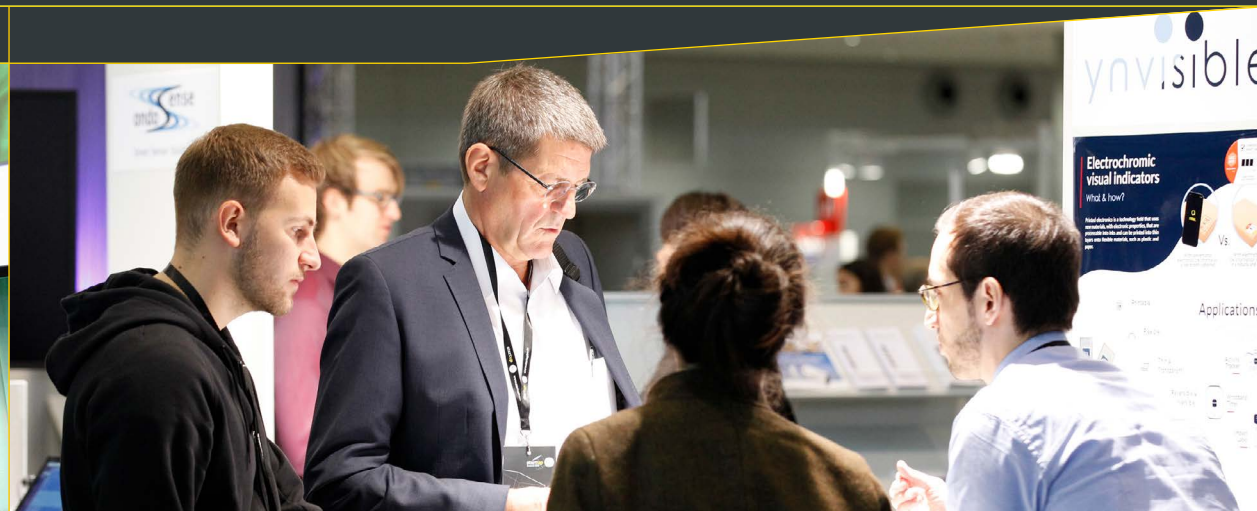
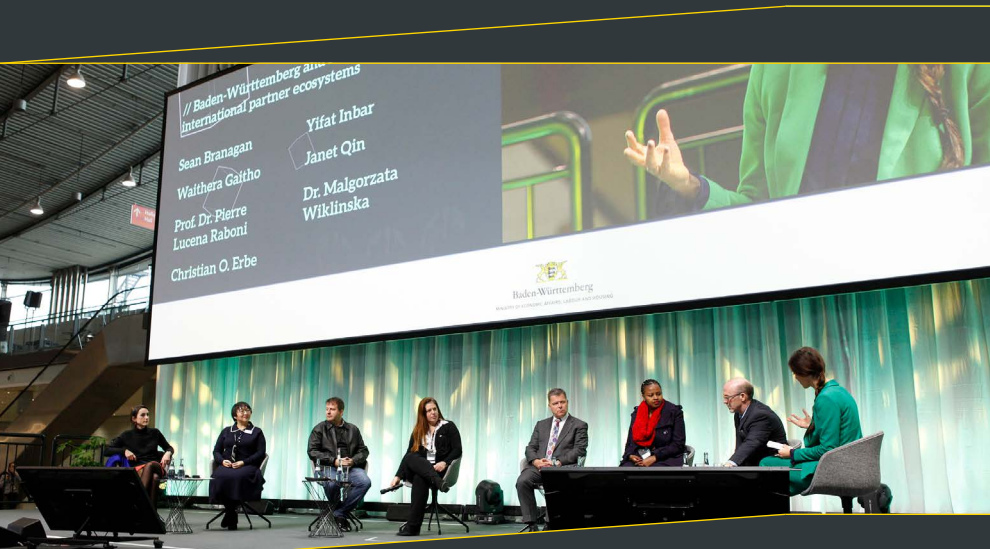


WHAT: Start-up BW Summit 2022

In September 2022 we will experience:

1 Day Fair & Congress | 5.000 Participants | up to 200 international Start-ups in 7 industry and technology fields | focus topic AI | Pitch Competition | International Start-up Ecosystems & AI Initiatives | Incubators & Accelerators | Corporates & Investors | Success Stories | Best Practices | Networking | Matchmaking | Top Class Speakers |

and much more ...





WHO

**Start-up BW, the
international start-up
scene and you!**

WHO: ... you!

Become part of the Investor and Corporate Lounge at the Start-up BW Summit 2022!

We have reserved a special area for the matchmaking between investors, corporates and start-ups. The Investor and Corporate Lounge is a quiet area with seating and meeting corners for short meetings.

This applies to all investors with ...

- ... their own significant start-up activities
- ... a marked interest in start-up financing

and for all Corporates or SMEs ...

- ... their own accelerator or incubator programs
- ... an interest in working with start-ups in financing, business partnership or R&D cooperation





WHY

For you!

WHY: For you!

1. Network

with other venture capitalists, business angels, corporates, SMEs, relevant start-up stakeholders, political and administrative bodies from Baden-Württemberg, Europe and the World.

2. Present your business

to up to 200 selected hightech B2B start-ups from the following clusters: Artificial Intelligence | Energy & Environment | Manufacturing & Mobility | Software & IT Security | E-Services & FinTech | Life Sciences & MedTech | Social Innovation & GovTech.

3. Attract

start-ups with highly innovative ideas for investments, as business partners as well as upcoming talents.

4. Find out

more about the scene, current trends, support options and approaches of other ecosystems.

5. Learn more

about best practices and success stories.

6. Experience

top class speakers, start-up culture and the AI scene.

7. Get ready

for the future!

WHY: For you!

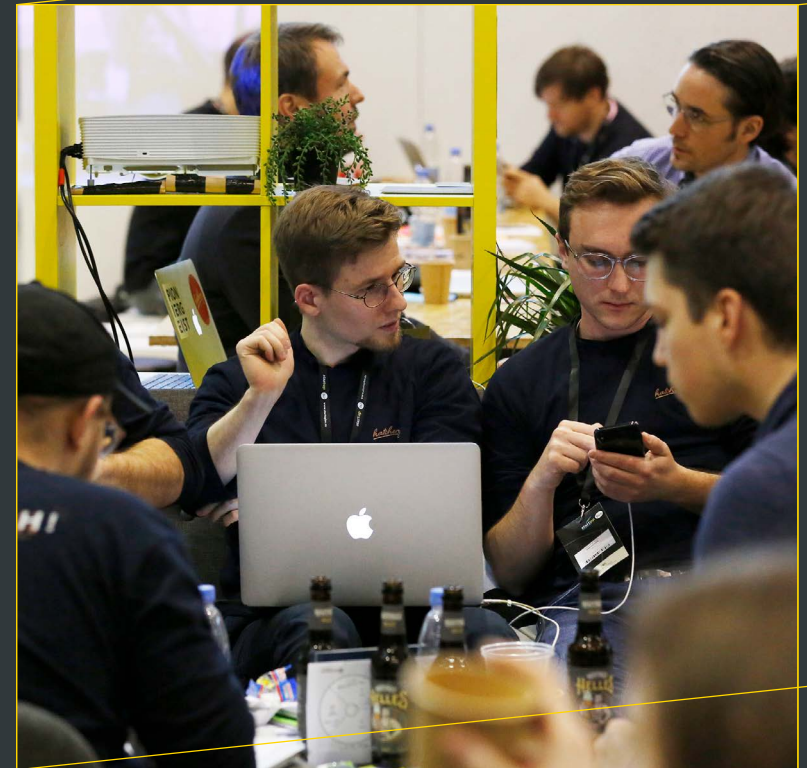
... What does it all cost?

If you are an **investor**, access and presence in the Investor and Corporate Lounge at the Start-up BW Summit is free of charge for you.

If you are a **corporate or SME**, access and presence in the Investor and Corporate Lounge will cost you 500 Euro (excluding VAT).

For this, in addition to the above, we offer ...

- ... your logo on the sponsor wall of all participants of the Investor and Corporate Lounge
- ... exclusive access to promising start-ups
- ... use of flexible meeting corners for free use during the day
- ... supervision by personnel for the coordination of the places on site
- ... end-to-end support and service for queries when preparing your exhibition appearance
- ... online presence on our channels
 - Presence on the event website
 - Company profile in the participants tool for the event and access to the digital matchmaking area





How

Your registration

HOW: Your registration

“I have LOTS of exhibition experience and know what I am talking about when I say: well-organized – professionally implemented – fantastic atmosphere – interesting visitors.”

“My expectations were EXCEEDED – by far. My business partners (who also have exhibition experience) commented that it ‘... was the best exhibition I have ever been to!’”

“A great exhibition, very dynamic, great talks and stands with start-up people and partners.”

Register now at:

<https://summit.startupbw.de/>

Registration deadline: 31st of July 2022

“We not only had lots of interesting business contacts and potential partner firms, but also visits from the Chamber of Industry and Commerce (IHK), the mayor of my home town and the business development agency. I was also engaged as the keynote speaker for an event in Heilbronn.”

“The many different start-up ideas from various sectors. The cost of participation is very low. Great networking opportunities.”